



# Managing the Global Economy

Proceedings of the Joint International Conference Organized by

- University of Primorska, Faculty of Management, Slovenia
- Lomonosov Moscow State University, Moscow School of Economics, Russian Federation
- Juraj Dobrila University of Pula, Faculty of Economics and Tourism 'Dr. Mijo Mirkovic,' Croatia
- Association for the Study of East European Economies and Cultures, USA
- Society for the Study of Emerging Markets, USA

Monastier di Treviso, Italy • 24–27 May 2017

## **MIC 2017: Managing the Global Economy**

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## Foreword

The traditional MIC Conference was organized in Monastier di Treviso, Italy, in co-operation of University of Primorska, Faculty of Management (Slovenia), Lomonosov Moscow State University, Moscow School of Economics (Russian Federation), Juraj Dobrila University of Pula, Faculty of Economics and Tourism "Dr. Mijo Mirković" (Croatia), Association for the Study of East European Economies and Cultures (USA) and Society for the Study of Emerging Markets (USA).

The title of the conference was Managing the Global Economy. In this view the conference aimed to address various aspects of managing the global economy, with special focus on economic, financial, tourism and energy issues, and to offer researchers and professionals the opportunity to discuss other issues of global developments. In this context a special attention was given to the issue of digital economy. The conference was therefore carried out in six tracks, covering different aspects of global changes:

- Challenges in the Digital Economy,
- Management Track,
- Economics Track,
- Finance Track,
- Tourism Track,
- Energy Track.

We would like to extend a sincere appreciation to all the participants and presenters for their contributions and participation. This year we received 240 submissions and selected the best 169 papers from authors from 33 countries, and the total number of participants has reached 200 (together with panel discussions and workshops). All abstracts of papers were included in the Book of Abstracts, ready for the conference.

After the conference authors were invited to submit their full papers to the MIC 2017 Conference Proceedings. In the Conference Proceedings authors submitted 56 papers, which were subjected to double-blind peer review process.

Authors had also the opportunity to submit their paper to the MIC Special Issues or regular issues, organized by the MIC supporting journals:

- *Academica Turistica - Tourism and Innovation Journal* (Editor in Chief Dr. Gorazd Sedmak, University of Primorska, Faculty of Tourism Studies - Turistica, Slovenia),
- *Economic and Social Changes: Facts, Trends, Forecast* (Editor in Chief Dr. Vladimir A. Ilyin, Vologda Research Center of the Russian Academy of Sciences, Russian Federation),
- *Economic Research/Ekonomska istraživanja* (Editor in Chief Dr. Marinko Škare, Juraj Dobrila University of Pula, Faculty of Economics and Tourism 'Dr. Mijo Mirković,' Croatia),
- *Management*, special issue on Corruption and Shadow Economy (Guest Editor Dr. Birgit Burböck, FH JOANNEUM University of Applied Sciences, Austria),
- *Management and Production Review*, special issue (Guest Editor Dr. Josu Takala, University of Vaasa, Finland),

- *Managing Global Transitions* (Editor in Chief Dr. Suzana Laporšek, University of Primorska, Faculty of Management, Slovenia),
- *Review of Innovation and Competitiveness* (Editors Dr. Marinko Škare and Dr. Danijela Križman Pavlović, University of Pula, Faculty of Economics and Tourism 'Dr. Mijo Mirković,' Croatia).

We sincerely thank all the editors for their co-operation.

Authors also had the opportunity to submit their full papers to other supporting journals of the MIC Conference: *Borsa Istanbul Review*, *Comparative Economic Studies*, *Eastern European Economics*, *Economic Systems*, *Emerging Markets Finance and Trade*, *International Journal of Computational Economics and Econometrics*, *Journal of the New Economic Association/Zhurnal Novoi Ekonomicheskoi Associacii*.

Special thanks go to the keynote speakers:

- Dr. Margherita Pagani, emlyon business school, Markets and Innovation Department, France and
- Dr. Jennifer Chirico, Hawaii Pacific University, USA.

We would also like to thank to the editors of the supporting journals, participating at the Editors' Panel, and to students who participated at the Doctoral Students' Workshop.

Last but not least, we extend our sincere thanks to everybody who participated in the programme boards and organization of the MIC 2017.

Dr. Suzana Laporšek  
Conference Chair

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